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**FUNDRAISING
REGULATOR**

Schools fundraising ideas

We've put together a selection of fundraising activities that are perfect for schools, which will hopefully give you some inspiration for organising your own events.

Encouraging donations is not the only way to engage parents and children with fundraising, [contact us](#) for ideas of cost-free ways to raise awareness of our charity.

Book swap

Ask teachers and students to bring in one book that they've already read and would like to share with others, alongside a note explaining why they'd recommend it. You could ask for a donation towards your JustGiving page in return for everyone swapping their book for a 'new' one.

Bake sale

Whether the cakes are homemade or from the supermarket, it doesn't matter because let's face it, no one can resist cake! You could charge a couple of pounds per cake, with all proceeds going towards the National Literacy Trust.

School ball

A school charity ball is a great way to get parents involved in fundraising. Decorate your school hall and ask everyone to come in black tie to make it feel like a real occasion. Additional activities on the night such as a raffle or a silent auction are a great way to raise additional sponsorship – [email us](#) for help with organising this.

Disco

A school disco is another fun fundraising idea! The students will love dressing up and dancing their hearts out to their favourite tunes. You don't necessarily need a DJ for a school disco either, just someone's playlist and a decent speaker! Make this a fundraising event by sending round the link to your school JustGiving page to parents and teachers who might want to donate.

Face-painting

Children LOVE to have their face painted, so why not add this as a fundraising activity at an existing school event? A Sports Day or Summer Fair would work perfectly for face-painting, and you can have the [QR code to your JustGiving page](#) on display on the face-painting table for parents who would like to make a donation.

Football match

Even if you don't score, this is one match that guarantees you'll make a difference in 90 minutes. This would be a great fundraiser for the teachers, as you can all get together for the football match and then head out for a drink afterwards! If you've got smaller numbers why not opt for a game of five-a-side? Raise funds by charging a player fee and let spectators donate to take part in a penalty shoot-out at the end of the match.

Fancy dress days

Fancy dress isn't just for Halloween, it's a great way to raise money. Why not ask all the teachers to come into work in fancy dress and pay a small donation for the day? Or, if you're a dab hand on a sewing machine, why not make up your own costumes to raise money? You can take it a step further by having a 'best dressed' competition: everyone makes a donation to the school JustGiving page to vote.

Raffle

A raffle is great to have at a fundraising event like a school ball or fair. You just charge a fee for tickets and the winner gets a prize. Just be aware of offering unwanted gifts as prizes: your friends may recognise them! [Contact us](#) if you'd like some guidance on organising a raffle.

Tuck shop

If you are the type to evoke lunchbox envy in your colleagues, then it's time to set up shop. Find simple budget recipes and you'll be making muffins for a tenth of the cost of the local coffee chain. This means you can charge your colleagues a budget-friendly price while giving them a chance to support a good cause.

Enterprise week

This is an event dreamt up by Longwood School & Nursery, who nominated us as their charity of the year in 2023. It involves the children being given a small amount of money which they invest in their own business – this could be anything from doing odd jobs to making cakes. Any money they made through their business is donated back to the school JustGiving page.

School fair

A school fair provides some brilliant opportunities for fundraising, here are some suggestions:

- Are their teachers or parents who have a talent for a craft (knitting, jam-making etc)? They could sell their wares in return for donations towards your school JustGiving.
- You could have a raffle where everyone donates in return for a ticket and the winner gets a prize.
- Maybe you could have some simple fairground games at the fair, such as hook a duck, which people could make a small donation to participate in.

There are so many more options for ways to incorporate fundraising into your school fair – [email us](#) if you need help with the organisation!

Quiz

A pub quiz for the teachers could be a fun way to fundraise, particularly during the cold winter months! We have lots of resources to help you organise your pub quiz, including 10 rounds of literacy-themed questions and answers and a fundraising pack with practical tips on organising your quiz. [Email us](#) for your pub quiz resources!

Head teacher challenge

Both students and teachers will enjoy sponsoring the head teacher do something silly for charity! It could be wearing something outrageous for a day, a leg waxing or maybe even having a pie thrown in their face!

Bingo night

A bingo night is a really inclusive way to fundraise, as the students can get involved too! You could host it in your school hall, send out an invite to teachers and parents, photocopy some bingo cards and you're away! You could also offer a prize to the winner as an extra incentive...

Scavenger hunt

This is a great event for younger children in particular, as they can have a great time running around the playground finding all items you've hidden! For older children you could make some clues that give them the opportunity to use their detective skills... and perhaps you choose a theme for the scavenger hunt such as a particular book or genre? Parents can be given the option to donate beforehand.