

Libraries for Primaries

Comms toolkit

LIBRARIES
for **PRIMARIES**

librariesforprimaries.org.uk

**National
Literacy
Trust**

Change your story

Introduction

At the National Literacy Trust, we want to ensure that every child, regardless of their background or location, can access books through a quality school library. When children read for pleasure they get better grades at school, show more empathy towards others and report higher levels of wellbeing.

Our mission is to ensure that every primary school in the UK has a dedicated library space to create a strong reading for pleasure culture, supporting the National Year of Reading 2026's aims to tackle the nation's steep decline in reading for pleasure.

We therefore invite expressions of interest from schools in England, Wales, Scotland, and Northern Ireland who would like to participate in the Libraries for Primaries programme and benefit from everything it has to offer.

Can you help us reach more schools to apply for this fantastic opportunity?

In this document you'll find some assets to help spread the word.

Thank you for your support. Together we can spread the joy of reading!

Suggested text

Newsletter/email copy

No School Library? Apply Now for 500 Free Books, Training, and Library Furniture

We're pleased to share a fantastic opportunity from the National Literacy Trust for primary schools without a library or designated reading space.

Their Libraries for Primaries programme is fully funded and free to join, offering eligible schools an incredible package of books, resources, training and support to establish or improve a school library.

Reading for pleasure can boost children's wellbeing and attainment across subjects. By providing access to a large range of books, schools can support whole-setting reading culture – with immediate and long-term benefits.

Each school receives a package including:

- 500 high-quality, diverse children's books
- Library furniture pack (modular shelving & soft seating)
- Audiobook provision
- Bespoke CPD training for 2 teachers on reading for pleasure
- Membership to the National Literacy Trust and access to author visits

"The project has been a great catalyst for us... it has really enabled us to further engage our children as readers."

– Participating teacher

Applications are now open for the 2026/27 academic year.

Find out more and apply here: librariesforprimaries.org.uk/schools

Please feel free to share with any eligible schools in your network!

Social posts

[Download](#)

Instagram (portrait)



LIBRARIES
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**Transform your
school's reading
spaces** **for free**

- ✓ FREE books
- ✓ FREE library furniture pack
- ✓ FREE teacher training

LinkedIn



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X (formerly Twitter)



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**LIBRARIES
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**No school library?
Let's change that
for free**

A group of school children in green uniforms are sitting on the floor in a library, looking up at a man and a woman who are standing and talking to them. The room is filled with bookshelves and colorful decorations.

LinkedIn

**LIBRARIES
for PRIMARIES**

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**Transform your
school's reading
spaces
for free**

Two young boys are standing in a library, looking at a book. One boy is holding the book and the other is looking at it. They are both smiling.

X (formerly Twitter)

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**No school
library?
Apply now for free**

A group of school children in green uniforms are sitting on the floor in a library, looking up at a man and a woman who are standing and talking to them. The room is filled with bookshelves and colorful decorations.

Suggested text

Social media

LinkedIn caption

The National Literacy Trust is offering a fully funded library package to eligible primary schools without a school library.

Through the Libraries for Primaries programme, selected schools will receive:

- ✓ 500 high-quality, diverse books
- ✓ Audiobook provision
- ✓ Library furniture pack
- ✓ CPD training for 2 staff
- ✓ National Literacy Trust membership

This programme supports schools to develop sustainable, engaging reading environments.

Apply now for the 2026/27 academic year:

librariesforprimaries.org.uk/schools

**#LibrariesForPrimaries #LiteracyDevelopment
#PrimaryEducation #ReadingForPleasure
#SchoolLibrary**

Instagram caption

No School Library? Let's change that!

Apply now for Libraries for Primaries – a fully funded programme from the National Literacy Trust bringing 500 FREE books, library pack, staff training & more to eligible primary schools.

What you'll get:

- ✓ 500 brand-new, diverse books
- ✓ Audiobook provision
- ✓ Library furniture pack
- ✓ Training for 2 staff
- ✓ National Literacy Trust membership

"It's been a catalyst for reading in our school – it's given our children the gift of reading." – Participating teacher, Libraries for Primaries

Apply now for the 2026/27 academic year [link in bio]

Places are limited – don't miss out!

**#LiteracyMatters #SchoolLibrary
#LibrariesForPrimaries #ReadingForPleasure**

Suggested text

Social media

X caption

No school library? Apply now for
#LibrariesForPrimaries from @Literacy_Trust

- ✓ 500 FREE books
- ✓ FREE library furniture pack
- ✓ FREE teacher training

Apply for 2026/27:

librariesforprimaries.org.uk/schools

#LibrariesForPrimaries #PrimaryTeachers
#Literacy #Edutwitter

Please tag us in your social posts so we can like and share:

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X @literacy_trust

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d @literacy_trust